

Exercise 1: Deconstructing a Brief

Directions: Read the brief that has been passed out. Then think about how you might answer these questions based on the information presented in the brief.

- What was the **purpose of this research**?
- What are the most **important findings**?
- How is this research **relevant to public policy**?
- What is the **aim** of this policy brief?
- Who is the **audience**?
- What are some of the **policy implications**?
- How does the research presented **support the policy implications** listed?
- What **data and/or visuals** are included and how do they help “tell the story”?
- What is the **take-away message** of this brief?

This worksheet has been adapted from a worksheet developed by the Women’s and Children’s Health Policy Center at the Johns Hopkins Bloomberg School of Public Health entitled “The Art of Crafting Policy Briefs.”