GENERAL SOCIAL PSYCHOLOGY
Writing Assignment (60 points)

Below is a link to a clip from the show *What Would You Do?* that we have talked about in class. This clip displays how racism is still pervasive in America. Based on our class discussions and the readings from your textbook, what were the social, motivational, and cognitive sources of prejudice for the people in this clip? Apply examples of each of these sources of prejudice specifically to the clip.

The expected page length is approximately 3-4 pages, but the page length can be longer if necessary. Be sure to use proper essay format (introduction-body-conclusion), check for spelling and grammar, and be as complete as possible in your analysis.

http://www.youtube.com/watch?v=plaunpTzvM&feature=related