Exercise 1: Deconstructing a Brief

*Directions: Read the brief that has been passed out. Then think about how you might answer these questions based on the information presented in the brief.*

- What was the **purpose of this research**?

- What are the most **important findings**?

- How is this research **relevant to public policy**?

- What is the **aim** of this policy brief?

- Who is the **audience**?

- What are some of the **policy implications**?

- How does the research presented **support the policy implications** listed?

- What **data and/or visuals** are included and how do they help “tell the story”?

- What is the **take-away message** of this brief?

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This worksheet has been adapted from a worksheet developed by the Women’s and Children’s Health Policy Center at the Johns Hopkins Bloomberg School of Public Health entitled “The Art of Crafting Policy Briefs.”